ReciPower Agenda

June 24, 2013

1. Level of Commitment
   1. Please prepare a document this week with the following information
      1. Personal goals for the project
      2. Time commitment available
      3. Level of effort we each plan to put forth
      4. Outline the most logical contributions that you can make
      5. Expectation for compensation (% ownership if desired)
   2. DUE DATE: Friday, June 25
2. Legal Structure
   1. Founder Institute update
   2. Christine wants to schedule meetings with each person to discuss each team members responses to items a. (i-v) above and get on the same page about what each person’s equity stake will be going forward and how that will vest. Each person should find a day/time to schedule with me after submitting the document I have requested above.
3. Logistics
   1. Zoho – please use! I am going to be using this site for the following:
      1. Posting all documents only to this site.
      2. I am using it as a project management tool to track tasks and milestones. I want everyone to be using this and updating the tasks and dates. (See below on milestones and deliverables)
      3. Calendar
      4. Eventually I want to start using the timesheet function.
4. Strategic Path Forward
   1. Discussion of the landing page – what is our value to them? What is it that we are going to be offering? I can put together 3 reports based on the target.
   2. Simultaneously, I will be reaching out to 3 people to do a mock in person app.
5. Legal Matters
   1. Additional work is still needed surrounding the copyrights of recipes. It will not be a good practice going forward to scrape sites or pull in data without explicit permission from the content owner. Dana to schedule a meeting with her Dad and me.
6. Recipe – related issues
   1. A concerted effort on the part of everyone will be needed to start accumulating recipes. It is going to take a lot of time to get these and we all need to be working on this.
   2. Format for getting the recipes into the database needs to be defined. Update on related info from Tim at Alfs?
7. Landing Page design review
   1. Overview of Seans work. Discussion of path forward. What does he need?
   2. Review of the revised copy/strategy for gathering data for the LP exercise.
   3. Continue actively tweeting and facebooking, and Luke mentioned the benefits of Tumbler as a multidisciplinary voice, also instagram. Anyone interested in participating?
   4. Agree on target date for presenting to Alfs. (see milestones and deliverables)
8. Milestones and Deliverables
   1. Need to agree on realistic target timelines (for both the MVP and the LP).